

WELTMESSE FÜGEN TRENNEN BESCHICHTEN INTERNATIONAL TRADE FAIR JOINING CUTTING SURFACING

16.-21.09.2013 ESSEN GERMANY

Information

World's Premier Fair SCHWEISSEN & SCHNEIDEN is Inviting People to Essen

Global Innovation Showcase Will Open on September 16 - 21, 2013

<u>Very Good International Response Highlights Its Position</u> as the Number One in the Sector

It is just like the Olympic Games: Every four years, SCHWEISSEN & SCHNEIDEN becomes the global meeting place of the expert world of welding technology. In 2013, the international experts in joining, cutting and surfacing technology will come together in Essen for the 18th time already. On September 16 - 21, around 1,000 exhibitors from more than 40 nations will present their innovations. Moreover, Messe Essen and its ideal partner, DVS - Deutscher Verband für Schweißen und verwandte Verfahren e.V. ("German Welding Society"), are expecting around 55,000 visitors from more than 100 countries.

Global Performance Show of the Sector

As an international innovation showcase, SCHWEISSEN & SCHNEIDEN will offer the optimum environment for the introduction of new products, processes and services. All the major industrial nations and notable manufacturers will be represented in Essen. The largest group of exhibitors will be provided by Germany with 379 companies followed by China (170 exhibitors), Italy (96) and the USA (41). The foreign participation will be around 61 percent in total - also a very good value which highlights the reputation of the fair as the most important international sectoral platform for know-how transfer, networking and the promotion of the next generation.

Cooperative Booths of the Nations

A lot of countries will also use the top-ranking trade fair in order to present the efficiency of their companies in a compact way on national cooperative booths. These will include the USA which will be represented with two booths in Halls 7 and 8 as well as the People's Republic of China with three national appearances in Halls 7, 8.1 and 9.1. Further cooperative booths will be set up by France (Hall 9), Japan (Hall 7), Taiwan (Hall 8), Italy (Hall 6) as well as, for the first time, South Korea (Hall 7).



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Veröffentlichung kostenfrei – Beleg erbeten Publication free of charge – Copy requested

One Main Subject: Thermal Spraying

The innovative exhibits at SCHWEISSEN & SCHNEIDEN will include devices, installations and materials - not only for welding and cutting but also for allied processes such as brazing/soldering, heat treatment or thermal spraying. For example, 13 member companies of Gemeinschaft Thermisches Spritzen e.V. (GTS - "Association of Thermal Sprayers") on a cooperative booth in Hall 5 will demonstrate various efficient surfacing processes which provide wear and corrosion protection for surfaces subjected to high stresses.

Young Innovative Companies Will Give Their Premieres at the Fair

The 18th edition of SCHWEISSEN & SCHNEIDEN will also focus on young companies and their innovative portfolios. On around 90 square metres in Hall 9, eight German newcomers to the market will show what potential is inherent in them and their developments. For example, the exhibits will include welding gap clips for root welding, special nozzles and mobile lasers which can also be utilised on ships or drilling rigs. The appearances of the young innovative companies will be promoted by the Federal Ministry of Economic Affairs and Technology.

International Know-How Transfer

Since its premiere in 1952, SCHWEISSEN & SCHNEIDEN has also always been the most significant platform for the exchange of specialist ideas. Additional emphasis will be placed on that this year. Immediately before the fair, the International Institute of Welding (IIW) will invite people to its Annual Assembly in the Congress Center Essen on September 11 - 15, 2013. Around 1,000 experts from all over the world will be expected at this event as well as at the two-day IIW Conference entitled "Automation in Welding" (September 16 and 17, 2013).

At the DVS Congress 2013 during SCHWEISSEN & SCHNEIDEN, renowned specialists will also introduce research results, market developments and solutions for manufacturers and users of joining, cutting and surfacing technology. The DVS Congress 2013 will be held at the DVS/GSI cooperative booth in Hall 12.

Forum for the Next Generation

The DVS Students Congress on September 17, 2013 will offer up-and-coming scientists a platform at SCHWEISSEN & SCHNEIDEN. Students and young engineers will be able to report on their current working contents and will recommend themselves to an international trade public. The DVS Students Congress 2013 will also be held at the DVS/GSI cooperative booth.

Talented young welders will be able to provide proof of their abilities in the "Young Welders' Competitions", which consists of three different competitions. In addition to the 10th DVS National "Young Welders" Competition, the WELDCUP in which youngsters from 15 European nations will compete against each other will also take place for the first time. The European Welding Association (EWA) will be the patron. Furthermore, an International Competition between Europe and China will be on the agenda on the Friday of the fair.

Successful Globalisation Strategy

As the global number one in the sector, SCHWEISSEN & SCHNEIDEN has long since had offshoots all over the world, e.g. together with their international partners, Messe Essen and DVS have established subsidiary events in the Arab world and in all the BRIC states and have thus made it possible for interested exhibitors to gain entry to growing future markets. For example, Beijing Essen Welding & Cutting (June 18 - 21), Russia Essen Welding & Cutting (June 25 - 28) and the Brazil Welding Show (October 1 - 4) will be staged in 2013 as well. India Essen Welding & Cutting (October 28 - 30) is planned in 2014. According to the cycle, Arabia Essen Welding & Cutting is planned once again in two years (January 10 - 13, 2015).

Further information:
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